



*Supporting journalism*

## Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. Licensing commenced in January 2010 and is payable with a choice of tariff; the Fixed or Variable Rate.

## Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

### Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£117	£117	£117										
6-25	£133	£139	£223	£314	£438	£594	£749						
26-50	£151	£224	£360	£503	£703	£954	£1,202	£1,804					
51-100	£174	£262	£420	£588	£821	£1,112	£1,402	£2,108	£2,648				
101-500	£198	£295	£471	£660	£921	£1,248	£1,574	£2,364	£2,969	£4,105	£5,543		
501-1,000	£220	£331	£528	£742	£1,038	£1,405	£1,771	£2,660	£3,345	£4,622	£6,242		
1,001-5,000	£243	£367	£588	£819	£1,149	£1,555	£1,959	£2,944	£3,699	£5,111	£6,903	£9,748	£14,398
5,001-10,000	£266	£402	£642	£894	£1,252	£1,696	£2,166	£3,214	£4,039	£5,580	£7,536	£10,641	£15,718
10,001-25,000	£289	£435	£697	£975	£1,364	£1,846	£2,326	£3,496	£4,391	£6,068	£8,196	£11,571	£17,091
25,001-50,000	£313	£470	£750	£1,050	£1,468	£1,986	£2,506	£3,764	£4,729	£6,534	£8,856	£12,462	£18,408
50,001-75,000	£341	£512	£817	£1,147	£1,605	£2,172	£2,739	£4,115	£5,170	£7,145	£9,651	£13,624	£20,124
75,001-125,000	£370	£556	£891	£1,245	£1,744	£2,361	£2,979	£4,473	£5,620	£7,767	£10,488	£14,810	£21,876
125,001-200,000	£401	£621	£995	£1,393	£1,951	£2,640	£3,328	£5,000	£6,281	£8,680	£11,725	£16,556	£24,435
200,001+	£429	£645	£1,030	£1,442	£2,016	£2,730	£3,441	£5,170	£6,498	£8,978	£12,126	£17,120	£25,288

### Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£17	£17	£17										
6-25	£19	£20	£31	£42	£59	£78	£99						
26-50	£21	£31	£47	£67	£92	£124	£158	£234					
51-100	£24	£36	£58	£77	£109	£145	£183	£275	£346				
101-500	£28	£40	£63	£87	£120	£164	£205	£308	£386	£534	£721		
501-1,000	£31	£44	£70	£97	£136	£183	£230	£348	£435	£602	£812		
1,001-5,000	£33	£48	£77	£108	£151	£203	£256	£383	£482	£665	£898	£1,268	£1,873
5,001-10,000	£36	£53	£84	£117	£165	£221	£282	£418	£525	£726	£981	£1,384	£2,044
10,001-25,000	£39	£59	£91	£127	£178	£239	£304	£456	£572	£790	£1,065	£1,505	£2,223
25,001-50,000	£42	£63	£99	£137	£192	£260	£326	£491	£616	£850	£1,152	£1,621	£2,394
50,001-75,000	£45	£68	£108	£151	£209	£283	£358	£536	£673	£930	£1,256	£1,772	£2,617
75,001-125,000	£50	£73	£117	£164	£227	£308	£388	£583	£732	£1,009	£1,365	£1,926	£2,844
125,001-200,000	£53	£82	£129	£182	£255	£345	£433	£651	£817	£1,130	£1,526	£2,153	£3,178
200,001+	£58	£85	£135	£189	£263	£356	£449	£673	£846	£1,168	£1,577	£2,226	£3,288

# Fixed Search Access

Should your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



## Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£19	£19	£19										
6-25	£21	£22	£34	£48	£67	£90	£113						
26-50	£24	£34	£56	£75	£105	£143	£181	£272					
51-100	£28	£41	£64	£89	£124	£168	£211	£316	£398				
101-500	£31	£45	£71	£99	£138	£188	£236	£356	£447	£616	£833		
501-1,000	£34	£51	£81	£112	£158	£211	£266	£401	£501	£694	£938		
1,001-5,000	£38	£56	£89	£123	£173	£233	£295	£442	£555	£766	£1,035	£1,462	£2,160
5,001-10,000	£42	£61	£96	£135	£188	£256	£325	£482	£605	£838	£1,131	£1,596	£2,359
10,001-25,000	£45	£66	£104	£145	£205	£278	£351	£524	£660	£910	£1,230	£1,736	£2,564
25,001-50,000	£48	£71	£113	£159	£220	£298	£377	£566	£710	£981	£1,329	£1,870	£2,761
50,001-75,000	£52	£76	£123	£173	£241	£326	£411	£617	£776	£1,073	£1,448	£2,043	£3,020
75,001-125,000	£57	£84	£133	£186	£262	£356	£448	£672	£843	£1,166	£1,574	£2,222	£3,283
125,001-200,000	£61	£93	£150	£209	£293	£397	£499	£751	£943	£1,301	£1,760	£2,484	£3,665
200,001+	£66	£96	£154	£217	£303	£410	£517	£776	£976	£1,346	£1,820	£2,567	£3,795

## Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£5	£5	£5										
6-25	£5	£5	£7	£9	£11	£14	£16						
26-50	£6	£7	£10	£12	£16	£20	£25	£37					
51-100	£6	£8	£10	£14	£18	£23	£29	£42	£53				
101-500	£7	£8	£11	£15	£20	£26	£33	£47	£60	£81	£110		
501-1,000	£7	£9	£13	£16	£22	£29	£36	£53	£67	£91	£122		
1,001-5,000	£7	£10	£14	£18	£24	£32	£40	£59	£73	£101	£135	£191	£281
5,001-10,000	£8	£10	£15	£19	£26	£35	£43	£64	£79	£110	£149	£208	£308
10,001-25,000	£8	£11	£16	£21	£29	£37	£46	£69	£87	£119	£162	£226	£333
25,001-50,000	£9	£11	£16	£22	£31	£40	£50	£74	£93	£128	£174	£243	£360
50,001-75,000	£9	£12	£18	£24	£33	£43	£56	£82	£102	£140	£189	£266	£394
75,001-125,000	£10	£13	£19	£25	£36	£47	£60	£88	£111	£153	£205	£289	£426
125,001-200,000	£10	£14	£21	£29	£39	£53	£66	£99	£123	£171	£229	£324	£477
200,001+	£11	£15	£22	£30	£40	£56	£68	£102	£127	£176	£236	£334	£494

## Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.

### Price per link based on the estimated number of copies made per year

Newspapers	10.2p
Magazines	10.2p
Premium Magazines	20.4p
Minimum fee	£117 newspapers, £17 magazines



## Variable Search Access

If the Variable Rate has been selected and your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

### Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£64	£64	£64										
6-25	£72	£74	£120	£168	£234	£316	£399						
26-50	£82	£120	£192	£269	£376	£509	£643	£962					
51-100	£93	£140	£224	£313	£438	£595	£749	£1,125	£1,413				
101-500	£104	£158	£252	£353	£493	£665	£840	£1,261	£1,584	£2,189	£2,956		
501-1,000	£119	£177	£283	£397	£554	£750	£946	£1,420	£1,784	£2,465	£3,329		
1,001-5,000	£129	£197	£313	£438	£612	£830	£1,046	£1,570	£1,974	£2,727	£3,682	£5,198	£7,681
5,001-10,000	£141	£213	£339	£477	£670	£905	£1,155	£1,716	£2,154	£2,975	£4,019	£5,676	£8,383
10,001-25,000	£156	£232	£370	£520	£725	£984	£1,242	£1,864	£2,341	£3,235	£4,373	£6,171	£9,115
25,001-50,000	£168	£251	£401	£559	£784	£1,059	£1,337	£2,009	£2,524	£3,485	£4,723	£6,647	£9,819
50,001-75,000	£183	£274	£436	£611	£857	£1,159	£1,461	£2,195	£2,757	£3,809	£5,147	£7,266	£10,733
75,001-125,000	£198	£297	£475	£665	£931	£1,260	£1,588	£2,386	£2,998	£4,142	£5,593	£7,898	£11,667
125,001-200,000	£213	£331	£529	£744	£1,039	£1,408	£1,774	£2,667	£3,350	£4,629	£6,254	£8,828	£13,033
200,001+	£229	£342	£550	£768	£1,076	£1,457	£1,836	£2,757	£3,465	£4,788	£6,467	£9,131	£13,487

### Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£10	£10	£10										
6-25	£12	£12	£17	£23	£32	£42	£53						
26-50	£13	£17	£26	£36	£50	£68	£85	£125					
51-100	£14	£20	£31	£42	£59	£78	£99	£147	£184				
101-500	£16	£22	£34	£46	£65	£87	£111	£166	£207	£285	£385		
501-1,000	£17	£24	£38	£53	£73	£99	£123	£185	£232	£322	£433		
1,001-5,000	£19	£28	£42	£59	£81	£109	£136	£205	£258	£356	£479	£676	£999
5,001-10,000	£20	£30	£45	£64	£88	£119	£152	£224	£281	£387	£523	£739	£1,090
10,001-25,000	£22	£32	£50	£69	£95	£128	£163	£243	£305	£421	£569	£803	£1,186
25,001-50,000	£23	£34	£53	£74	£103	£138	£175	£262	£328	£455	£615	£865	£1,277
50,001-75,000	£25	£37	£59	£81	£113	£152	£191	£286	£360	£496	£670	£946	£1,396
75,001-125,000	£28	£40	£63	£87	£122	£165	£207	£311	£391	£541	£727	£1,028	£1,518
125,001-200,000	£30	£44	£70	£97	£136	£183	£231	£349	£436	£603	£813	£1,149	£1,694
200,001+	£32	£45	£72	£101	£140	£190	£238	£360	£452	£623	£842	£1,188	£1,754

# Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying. This will only apply from January 2010 for newspaper web content and April 2014 for magazine web content.



# Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their media monitoring organisation ('MMO'), will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

**Cost** - Extended Access is optional, and is charged at 10% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

Web Fixed – receipt of newspaper web links 4-5 users	£314.00
Web Fixed – receipt of magazine web links 4-5 users	£42.00
<b>Total</b>	<b>£356.00</b>
<b>Extended Access fee</b>	<b>£35.60</b>
<b>Total Licence fee</b>	<b>£391.60</b>